

WORTH — PARTNERSHIP PROJECT



WORTH Partnership Project is funded by COSME
Programme of the European Union for the
Competitiveness of Enterprises and Small and Medium-
Sized Enterprises (SMEs)

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THE PROJ ECT

Funded by COSME Programme of the European Union, WORTH Partnership Project creates and supports transnational collaborations between designers, creative people, crafters, manufacturing enterprises (SMEs) and technology firms looking to develop innovative and disruptive **design-driven** products.



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THE TEAM

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WORTH
PARTNERSHIP
PROJECT

#Creativity | #Innovation | #Connections

WORTH

BENE

FITS

**SELECTED PARTNERSHIPS WILL ENTER
IN AN INCUBATOR PROGRAMME
VALUED AT 60,000€:**

- Media kit including promotion and presence in international media, advertising and social media,
- € 10.000 seed money,
- a tailor-made mentoring programme,
- participation in two international events,
- cross-sector collaboration and participation in networking events
- professional links
- visibility of your profile on the WORTH gallery

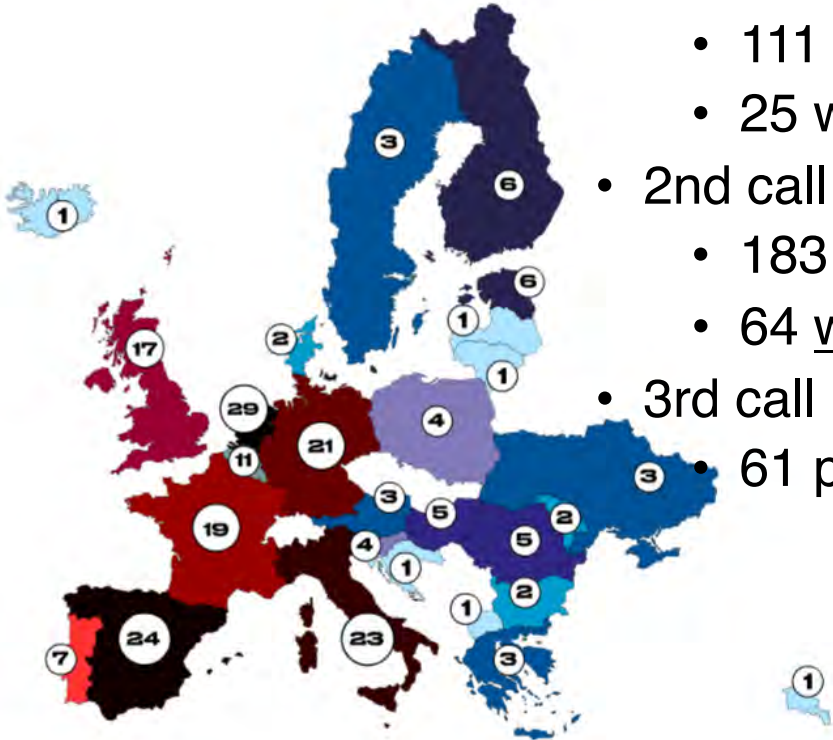
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FACTS AND FIGURES

The European Commission aims to support 150 projects throughout 4 years of the project duration

- 1st call (December 31st 2017)
 - 111 proposals submitted
 - 25 winning projects
- 2nd call (November 15th 2018)
 - 183 proposals submitted, involving 387 partners from 33 countries
 - 64 winning projects, involving 148 partners from 25 countries
- 3rd call (Open until October 31st 2019)
 - 61 projects to be funded



>1700 PARTNERS REGISTERED ON THE GALLERY

38 COUNTRIES / 39 PARTICIPATING STATES

WHO CAN APPLY

APPLICANTS' PROFILES

Designers:

- studios or freelancers, design labs, and start-ups

Makers:

- crafters, fab labs and SME manufacturers

Technology firms:

- innovators, tech labs, tech providers and start-ups

INVOLVED IN THE FOLLOWING SECTORS

- Fashion/textile
- Footwear
- Furniture/home decoration
- Leather/fur
- Jewellery
- Accessories



WHO CAN APPLY?

CONDITIONS

- Partnerships must be formed of 2 or 3 partners with different profiles based in, at least, 2 participating countries.
- Involved companies must be SME
- Designers can be self-employed
- Partners can only be involved in one project per call

YOU CAN PARTICIPATE IF

- You have an idea and already have a potential partner to work with,
- You have an idea but do not know a partner, we can help you find the right one.



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WORTH COMMUN NITY

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AMBASSADORS

WORTH Partnership Project collaborators focused on scouting talent, providing support and promoting the project in each country.

STEERING BOARD MEMBERS

Renowned experts from fashion and lifestyle industries, commissioned to evaluate and support partnership projects.

MENTORS

Specialists providing tailor-made coaching to elevate partnerships' capabilities and advise projects to succeed.

MEET THE EVALUATORS AND MENTORS!



There are mentors and Steering Board members specialised in each sector.
Learn more about their expertise on our website.

APPLY

3rd CALL FOR PROPOSALS CLOSES 31st OCTOBER

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HOW TO APPLY

Tentative time frame

1. Register on WORTH website www.worth-project.eu
2. Form a partnership. Have a look at the Gallery
3. Submit a joint proposal before October 31st 2019
4. Finalists will be announced by Mid-January 2020
5. WORTH Weekend- Final Assessment Session – Early March 2020
6. Formalisation of partnerships, completion and signature of legal agreements and other documents – April 2020
7. 3rd round of winning projects kick-off – May 2020
8. Partnership projects implementation deadline around February 2021
9. Exhibition of the project results in international design events during 2021

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REGISTRATION

1. Head to the registration section on the WORTH website www.worth-project.eu
2. Fill out the registration form
3. Eligibility will be checked and profile details validated

First, fill out the registration form so you can join WORTH

◻ visible on public profile

* mandatory

Name / Surname ° *

Legal Name ° *

Participant Category ° *

Business Sector ° *

Based Country ° *

Mobile Number ° ?

E-mail Address ° *

We would like to know more about your work

Webpage °

f Facebook °

Bē Behance °

in LinkedIn °

Instagram °

Pinterest °

Legal status *

How did you hear about WORTH? *

Username *

Password * ?

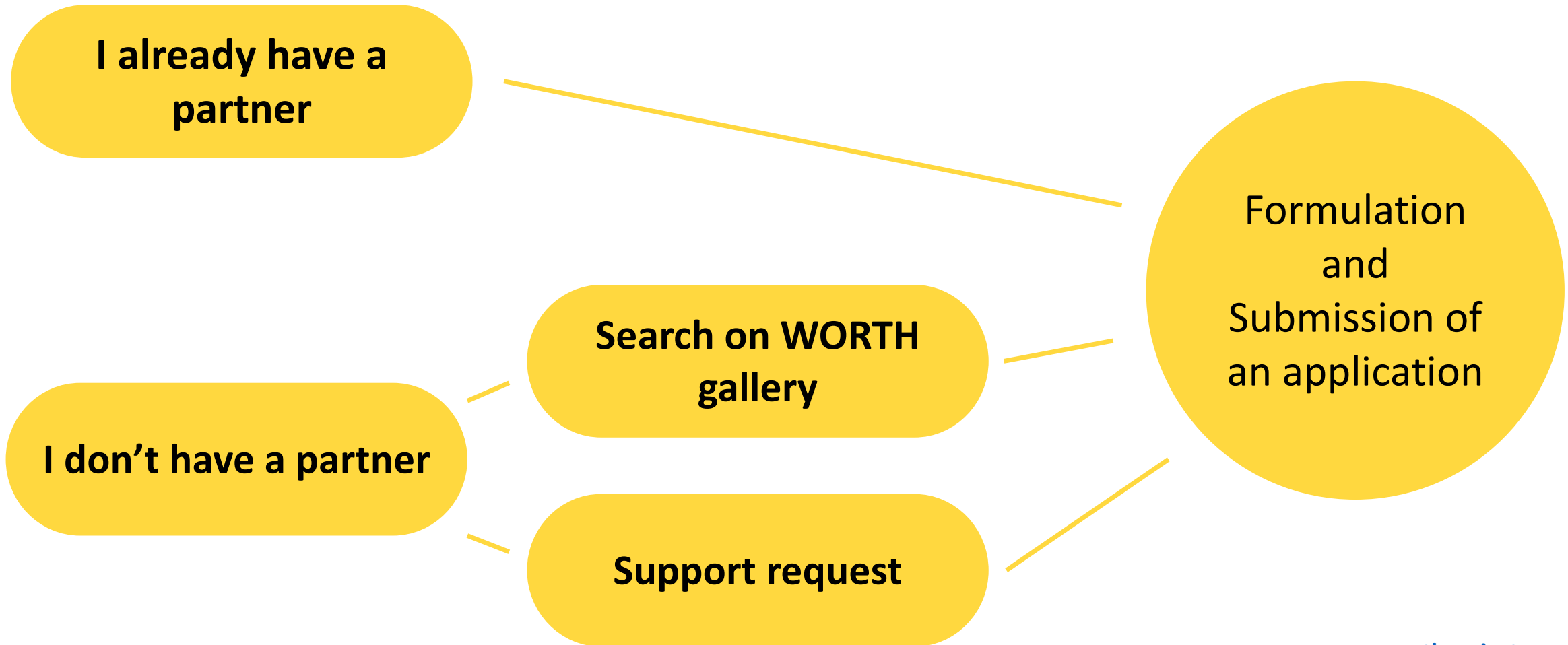
Confirm Password *

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PARTNERSHIP FORMATION



WORTH GALLERY

<https://www.worthproject.eu/members/>

On the Worth gallery you can find:

- >1700 registered professionals.
- 38 countries
- A wide spectrum of expertise and profiles

Participant Category	Business Sector	Username
Country	Products	Trends
Materials&Processes		

Search Reset



TESTORE GROUP SRL



Winston Facey Hoyte



3DFILAMENTS S.L.

If you can't find a partner by yourself or on the gallery....

Login your account and request support:

Do you need support for finding a partner?

YES

NO

For partners looking for an ally.

If you have not found a partner, which skills do you seek?

Submit

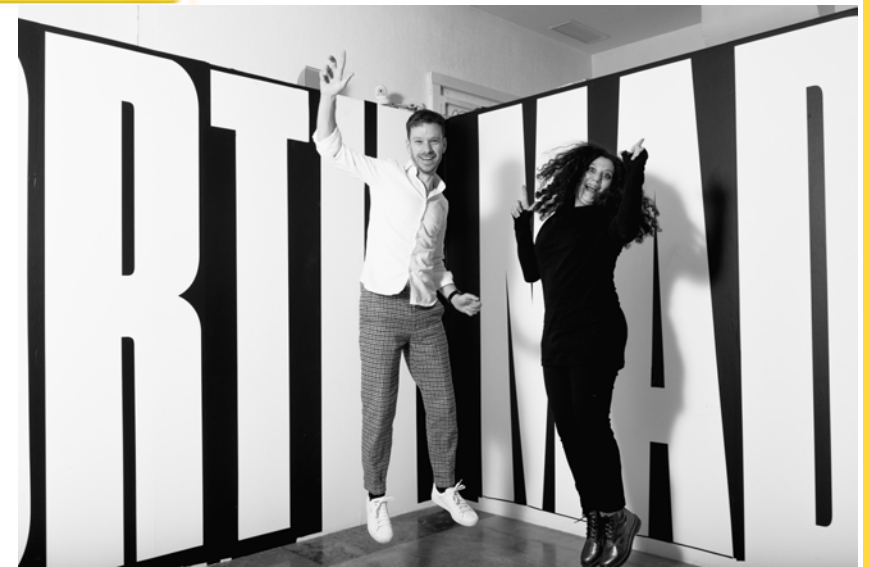
...or ask for help by email:

Customer-service@worthproject.eu

Include:

- Your project description
- The skills you need from your partner
- Your portfolio

FINDING A PARTNER



SUBMIT YOUR PROPOSAL 1

Partners' Portfolio

- One document
- 3 Pages per partner

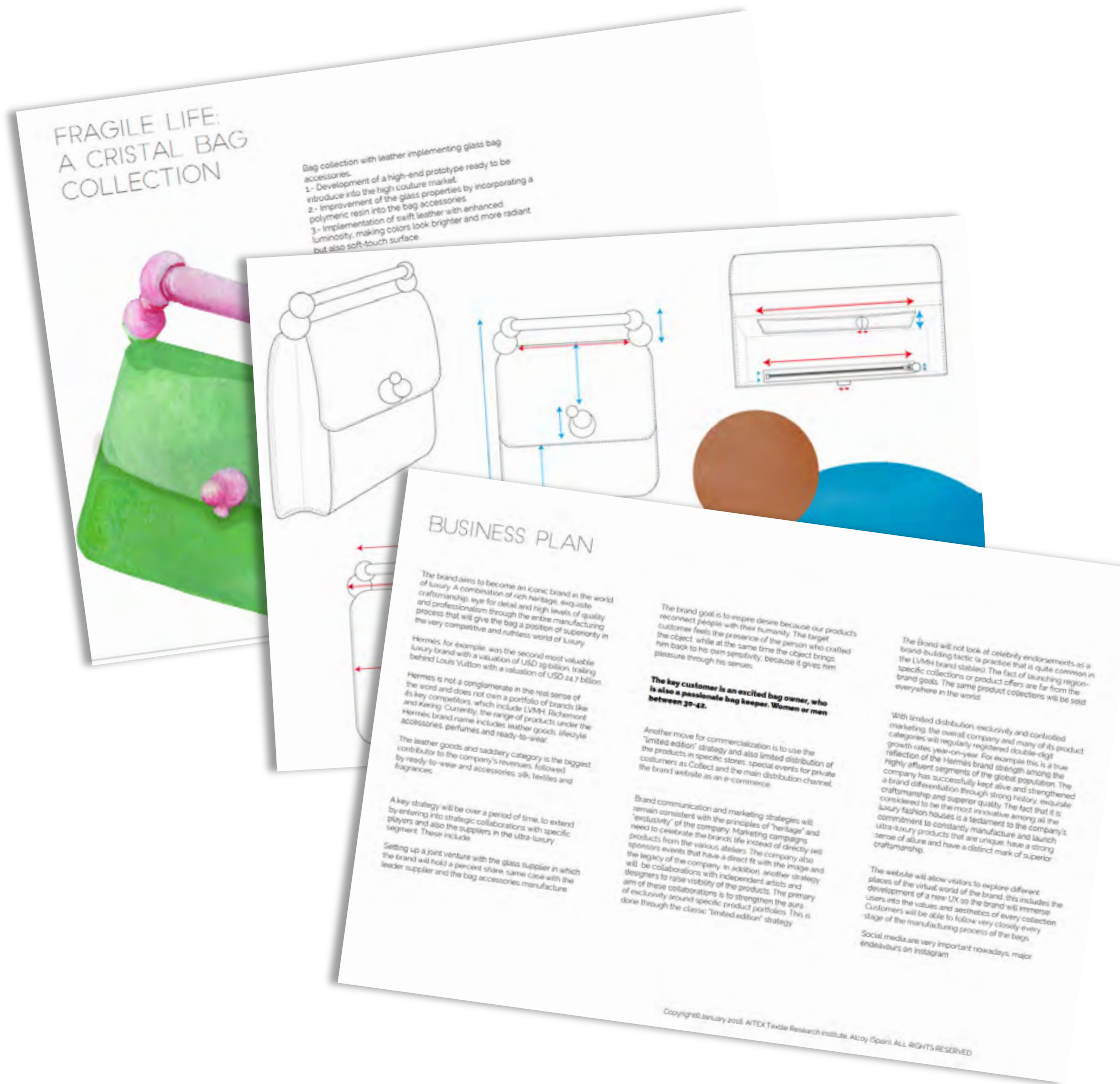


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SUBMIT YOUR PROPOSAL 2

Project Dossier

- One document per team
- 3 Pages per partner
- Sketches, renders, etc.
- Brief Business plan



2. Provide a brief description of your Partnership

(experience, activities, personnel, previous collaborations).

Partner 1 (Partnership Leader):

Profile/activities: 260 characters

A fashion designer based in Alcoy. She currently advises fashion designers on new products for new brands. Connecting fashion with innovation. Gabriela also helps fashion brands with branding and marketing strategies.

Background: 260 characters

Fashion Project Manager. Born and raised in Venezuela. She is a Fashion designer specialized in High Couture with a master degree in Textile Engineering.

What is your role in the partnership and why is this relevant in this project? 260 characters

Gabriela Izquierdo will be the leader and designer of the collection. She will be taking care of all the aspects from the designer point of view, aesthetic values and visual contents.

Partner 2:

Profile/activities: 260 characters

AITEX, is a private research association which performs characterisation trials and certification of textile materials and articles for a wide range of sectors including interior design, fashion, work clothing, healthcare, sports, etc.

Background: 260 characters

AITEX research work has several bilateral agreements with centres from around the world to exchange experiences, participate in international R+D projects and generate know-how to provide the private sector with a value-added factor for their products.

What is your role in the partnership and why is this relevant in this project? 260 characters

AITEX will be in charge of the development of the glass mixed with the resin to improve the quality of the glass parts of the bag so they will be more resistant.

Partner 3:

Profile/activities: 260 characters

CUEROS DE VALENCIA, S.A (CUELSA) is a company dedicated to the tanning, dyeing and finishing for clothing sheepskins, with the main items such as Doble-Face, the Napa and Nubuck and in recent years has expanded its range product for the industry.

Background: 260 characters

The company competes in the first line of quality, in the leather market for clothing, and today is introduce into the main brands of footwear and leather market, mainly using Spanish material. Currently, 85% of CUELSA's sales are allocated abroad.

What is your role in the partnership and why is this relevant in this project? 260 characters

CUELSA will be the leather provider and manufacturer of the bag collection.

Protect idea, keep it safe

SUBMIT YOUR PROPOSAL 3

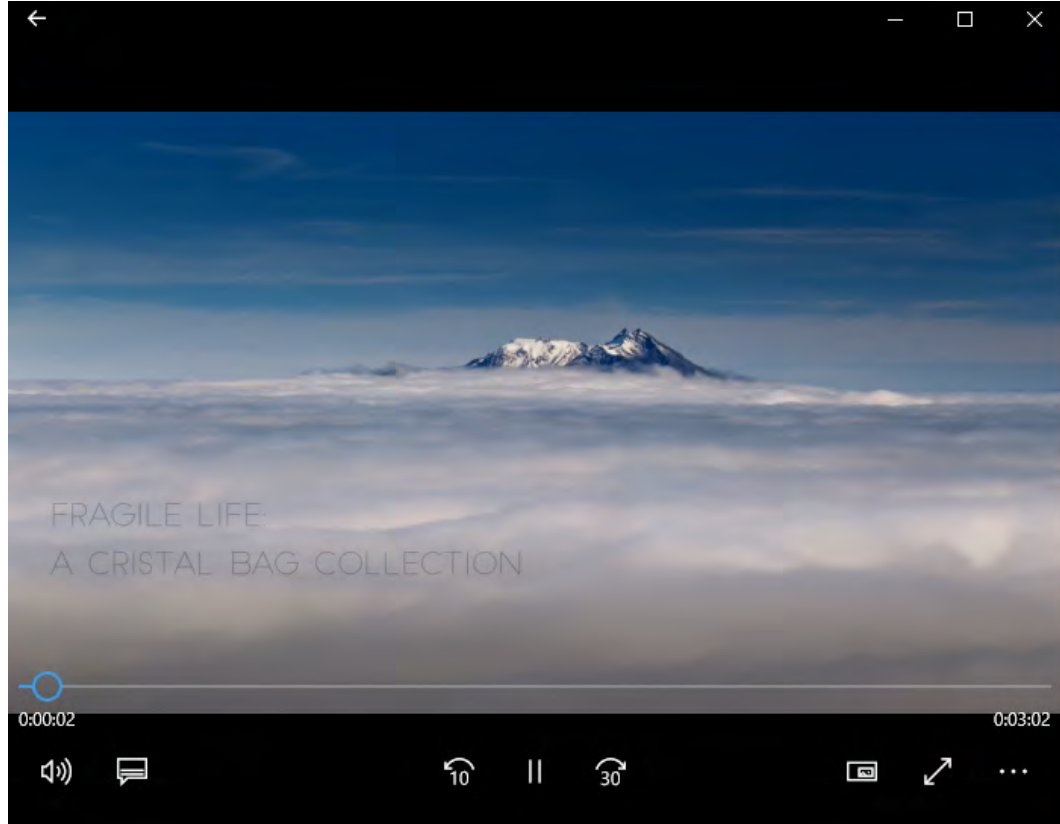
Project Proposal

- Contact information of the partners
- Simple questions about the Project
 - Role of each partner
 - Aim of the Project
 - Sustainability and social impact
 - Budget Breakdown

SUBMIT YOUR PROPOSAL 4

Video

- Short video (3 minutes)
- Explain the project to show your motivation.
- Guidelines in the website



HELPDESK & FAQ

REMEMBER THAT

TUTORIALS

How to Apply – Video Tutorial
WORTH Application Tutorial

LEARN MORE ABOUT THE CALL

1. Guide for Applicants
2. Annex: Selection criteria WORTH Call
3. FAQ's

APPLICATION GUIDELINES

1. Project Proposal Template
2. Example Project Proposal Package
 - * Example Project Proposal
 - * Example Project Dossier
 - * Video Recording Guidelines
 - * Example Project Video

FORMALISATION OF PARTNERSHIPS

1. Model Grant Agreement
2. Partnership Agreement Model

REPORTING

1. Progress Monitoring Reports

- Insightful information is available on the section Helpdesk & FAQ.
- There is a helpdesk team formed of fashion and industrial designers willing to advise you along the ideation and application process.
- You can send a preliminary application prior to the deadline and get early advice from an expert to improve your final application.

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EVALUATION PROCESS

Pre-evaluation

2/3 Steering Board members

Selection criteria on the Website

Shortlisted projects

Above threshold by sector

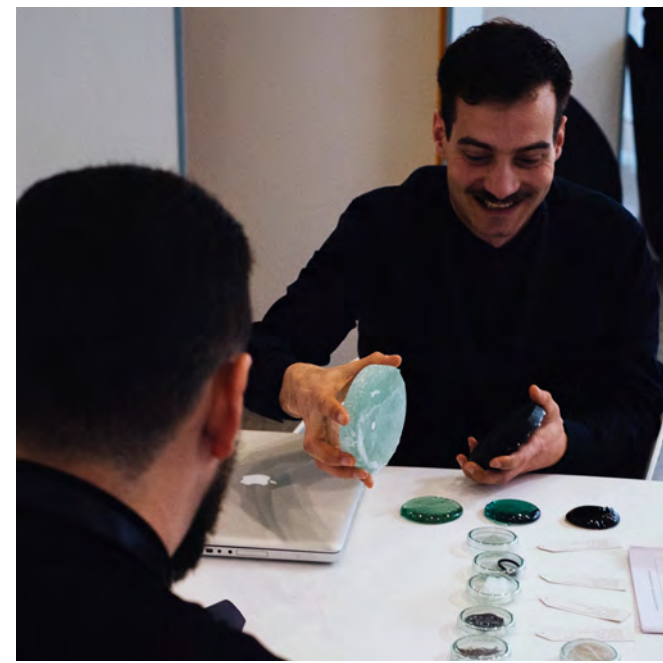
Final assessment event WORTH Weekend

Finalists to present the project to the evaluators

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WINNING PARTNERSHIPS – 1st Call

JEWELLERY



Angela Ciobanu (RO)
Innovarti (SP)



Elisa Palomino (UK)
Campomaggi &
Caterina Lucchi (IT)
Atlantic Leather (IS)

ACCESORIES

WINNING PARTNERSHIPS – 1st Call

FURNITURE



Studio Bas Froom (NL)
A+Z DESIGN (BE)

FOOTWEAR



Laure Wolff (France)
La Manuelita (Italy)

FASHION



Esther Perbandt (DE)
FABLABBCN (SP)

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**Thank you for your kind attention
Spread the word of WORTH!
APPLY NOW!**



**European
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Creative Collaborations to develop innovative design-driven ideas

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